

10 FOR 2012

FROM **BURGERS** TO CHILD CARE TO **STAYING FIT**,
OUR ANNUAL LIST OF TRENDS IN THE
FRANCHISE WORLD SHOWS WHERE
TO PUT YOUR MONEY TO MAKE MONEY

BY TRACY STAPP

What does the future hold for the franchise world? Some industries on *Entrepreneur's* list of 10 trends for 2012, like child care and senior care, have been going strong for years—thanks to the ever-growing demographic groups they serve—and show no signs of stopping. Others, like spa services and health services, have just started taking the franchise world by storm in recent years. Whether they're new or old, these are the franchise categories that are primed for continued growth over the next year—whatever the economic circumstances may be.

This list is not a ranking and is not intended as a recommendation of any particular franchise company. Hot or not, all opportunities should be researched thoroughly before you jump into one. That means carefully reading the FDD, consulting with an attorney and accountant, and talking to current and former franchisees to find out if the franchise is a good fit for you.

Carla's Sandwiches & Burgers

Sandwiches & burgers
completeexpressfoods.com
(813) 641-4104
Total cost: \$124.5K-2.4M
Total franchises/co.-owned: 1/0

Charley's Grilled Subs

Philly cheesesteaks, grilled subs,
fries, salads
charleys.com
(800) 437-8325
Total cost: \$103K-445.3K
Total franchises/co.-owned: 404/30

Cheba Hut Toasted Subs

Toasted sandwiches, salads
& munchies
chebahut.com
(970) 484-2007
Total cost: \$149.5K-299.5K
Total franchises/co.-owned: 14/0

Cousins Subs

Hot/cold subs, salads,
soups, desserts
cousinssubs.com
(800) 238-9736
Total cost: \$106.7K-288.3K
Total franchises/co.-owned: 129/16

Extreme Pita

Pita wrap sandwiches, pizzas,
smoothies, salads
extremepita.com
(888) 729-7482
Total cost: \$156.5K-401.96K
Total franchises/co.-owned: 249/2

Firehouse Subs

Submarine sandwiches
firehousesubs.com
(904) 886-8300
Total cost: \$200.3K-385.7K
Total franchises/co.-owned: 388/29

Frullati Cafe & Bakery

Salads, sandwiches, soups,
fresh-baked goods
kahalacorp.com
(480) 362-4800
Total cost: \$150.9K-511.3K
Total franchises/co.-owned: 37/0

The Great Steak & Potato Co.

Philly cheesesteak sandwiches,
fries, baked potatoes
kahalamgmt.com
(480) 362-4800
Total cost: \$160.9K-511.8K
Total franchises/co.-owned: 140/1

Great Wraps

Hot wrapped sandwiches, grilled
subs, salads, smoothies
greatwraps.com
(404) 248-9900
Total cost: \$132.5K-348.95K
Total franchises/co.-owned: 73/1

Groucho's Deli

Subs & salads
grouchos.com
(803) 799-9867
Total cost: \$72.7K-310K
Total franchises/co.-owned: 23/1

Jersey Mike's Subs

Submarine sandwiches & salads
jerseymikes.com
(732) 223-4044
Total cost: \$161.6K-418.4K
Total franchises/co.-owned: 462/23

Jimmy John's Gourmet

Sandwich Shops
Gourmet sandwiches
jimmyjohns.com
(800) 546-6904
Total cost: \$305.5K-485.5K
Total franchises/co.-owned: 1,202/26

Larry's Giant Subs

New York-style subs,
sandwiches, salads
larryssubs.com
(800) 358-6870
Total cost: \$159K-225K
Total franchises/co.-owned: 70/6

Lenny's Sub Shop

Philly cheesesteaks, subs & salads
lennys.com
(901) 753-4002
Total cost: \$137K-370.5K
Total franchises/co.-owned: 129/17

Mr. Goodcents Franchise Systems

Submarine sandwiches & pasta
mrgoodcents.com
(800) 648-2368
Total cost: \$161.7K-274.3K
Total franchises/co.-owned: 92/3