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America's Premier
Cheesesteak

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Great Steak Introduces Tasty Little Philly Cheesesteaks

Three inch cheesesteak sliders packed with flavor at an affordable price

SCOTTSDALE, Ariz. (April 10, 2009) – The Great Steak & Potato Co., known for offering premier Philly cheesesteaks made with high-quality ingredients, is now featuring all that same genuine goodness in a Little Philly 3-inch Slider. With a choice of grilled sirloin steak or all-white meat chicken, these Little Philly Sliders are made with grilled onions and peppers and topped with the infamous Philly Whiz. The 3-inch sliders will be available in all locations across the country beginning April 10, 2009 for \$3.99 for two, \$9.99 for six or \$18.99 for 12.

These snack-size sliders are easy to eat and easy to share, great for a quick bite on-the-go and an affordable option for all types of gatherings. Best of all, the authentic cheesesteak experience is captured in these smaller, tasty sandwiches while the price also makes a smaller impact on the pocket book.

“The new Little Philly Sliders are a bite-size extension of our beloved Philly cheesesteak line,” said Dean Kolligian, Great Steak brand president. “They were developed with the intention of staying true to what Great Steak does best while giving cheesesteak lover’s a reason to visit us more often.”

There are many options for enjoying the new sliders, either making them a meal for one or sharing two sliders paired with other Great Steak menu items including side salads, baked potatoes or fries making an affordable meal for two.

The 3-inch Little Philly Sliders will be available through October 10, 2009. Regular and large size cheesesteaks from the menu are 7 and 12-inches respectively, prices vary per region.

About The Great Steak & Potato Co.:

Headquartered in Scottsdale, Ariz., Great Steak serves America’s Premier Cheesesteak, made with quality ingredients aimed at satisfying cravings for an authentic Philly experience. Great Steak also pleases cheesesteak lovers with their famous fries, baked potatoes and salads. Founded in 1982, Great Steak has grown to nearly 200 franchised restaurants across the U.S. In 2004, Great Steak became part of Kahala, a leading brand-building franchisor with a portfolio of 12 restaurant brands. For more information about Great Steak or Kahala visit www.thegreatsteak.com or www.kahalacorp.com.

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