



Ohio Brothers inspired by Philadelphia Cheesesteak aim to take Concept Nationwide;

Great Steak & Potato Co.

Company Background

It's 1930. A hot dog vendor, working in Philadelphia's Little Italy, looks at his cart and thinks, "Hot dogs for lunch again?" Instead, he buys some sliced steak, grills it up with onions and loads it on a bun. He's about to dig in when a hungry cabbie offers him a nickel for it, and the first-ever cheesesteak is born. So thanks, hot dog vendor guy. He gets the credit, and we get meaty, cheesy, melty cheesesteaks.

Fast-forward to 1982. On a visit to Philadelphia, two brothers from Ohio fall in love with the cheesesteak and are determined to bring that same delectable experience to the rest of the country. Founded in Dayton, Ohio, The Great Steak & Potato Co. quickly expands to five locations throughout the state. Three years later, the founders roll out their first franchise.

And ever since, The Great Steak & Potato Co. has been serving the finest cheesesteaks in hundreds of locations across the United States and abroad. Now known simply as "Great Steak", our menu has grown from a single cheesesteak to a complete line of specialty sandwiches, fries and baked potatoes.

Our recipe for loyalty? Authenticity. Our cheesesteak may look like a sandwich, but its heart is red, white and blue. Invented in Philadelphia, the cheesesteak is an American original that's become a tradition. At Great Steak, we make our cheesesteaks with only the finest American

ingredients, from the specialty cut and marinated beef to our authentic recipe bread. Grilled to perfection, it's a genuine slice of homegrown comfort food.

Today, with nearly 200 locations across the United States and abroad, we're proud to carry on the tradition of the distinctive, unforgettable, nothing-like-it cheesesteak.